



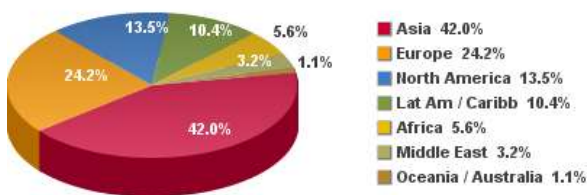
WAIR Radio is an internet broadcast medium dedicated to a high standard of music with a global audience. We play signed and unsigned artists regardless of genre. We have multiple channels tailored to different types of music: Hiphop/R&B, Jazz/Gospel, Rock/Alternative, and House/Jungle. We set ourselves apart from our competitors by remaining truly mobile, available on Android as well as iPhone and providing a one stop shop for all news information as well as all social networks. One place to go to be informed and remain connected. We focus on a complete balance between technology and entertainment we can put you in touch with your targeted demographic on a local and global scale. With terrestrial radio going extinct in a perpetual de-evolving cycle how will you reach your customers and remain competitive? With a base of 1,966,514,816 internet users worldwide, music is a universal language and WAIR Radio can give you an affordable way to reach your client base. Please review our statistics and advertising packages below as we are motivated to help you obtain your goals local and global.

WORLD INTERNET USAGE AND POPULATION STATISTICS

World Regions	Population (2010 Est.)	Internet Users Dec. 31, 2000	Internet Users Latest Data	Penetration (% Population)	Growth 2000-2010	Users % of Table
Africa	1,013,779,050	4,514,400	110,931,700	10.9 %	2,357.3 %	5.6 %
Asia	3,834,792,852	114,304,000	825,094,396	21.5 %	621.8 %	42.0 %
Europe	813,319,511	105,096,093	475,069,448	58.4 %	352.0 %	24.2 %
Middle East	212,336,924	3,284,800	63,240,946	29.8 %	1,825.3 %	3.2 %
North America	344,124,450	108,096,800	266,224,500	77.4 %	146.3 %	13.5 %
Latin America/Caribbean	592,556,972	18,068,919	204,689,836	34.5 %	1,032.8 %	10.4 %
Oceania / Australia	34,700,201	7,620,480	21,263,990	61.3 %	179.0 %	1.1 %
WORLD TOTAL	6,845,609,960	360,985,492	1,966,514,816	28.7 %	444.8 %	100.0 %

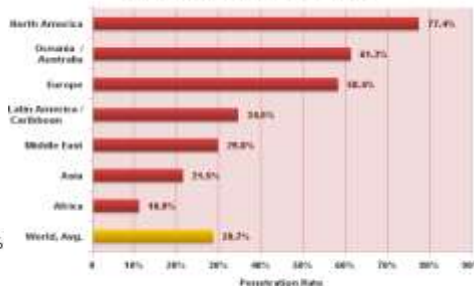
NOTES: (1) Internet Usage and World Population Statistics are for June 30, 2010. (2) CLICK on each world region name for detailed regional usage information. (3) Demographic (Population) numbers are based on data from the [US Census Bureau](#). (4) Internet usage information comes from data published by [Nielsen Online](#), by the [International Telecommunications Union](#), by [GfK](#), local Regulators and other reliable sources. (5) For definitions, disclaimer, and navigation help, please refer to the [Site Surfing Guide](#). (6) Information in this site may be cited, giving the due credit to [www.internetworldstats.com](#). Copyright © 2000 - 2010, Miniwatts Marketing Group. All rights reserved worldwide.

Internet Users in the World Distribution by World Regions - 2010



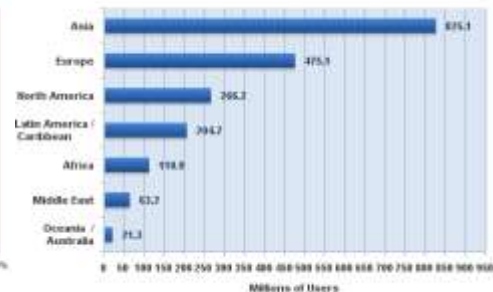
Source: Internet World Stats - [www.internetworldstats.com/stats.htm](#)
Basis: 1,966,514,816 Internet users on June 30, 2010
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World Internet Penetration Rates by Geographic Regions - 2010



Source: Internet World Stats - [www.internetworldstats.com/stats.htm](#)
Penetration Rates are based on a world population of 6,845,609,960 and 1,966,514,816 estimated internet users on June 30, 2010.
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Internet Users in the World by Geographic Regions - 2010



Source: Internet World Stats - [www.internetworldstats.com/stats.htm](#)
Estimated internet users are 1,966,514,816 on June 30, 2010.
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WairRadio Advertisement Packages

Tier 1 \$50

- WairRadio website promotion via mid-size banner in bottom or footer space, for one week.
- One mention on three shows for one week.
- Included in weekly podcast of three show.

Tier 2 \$100

- WairRadio website promotion via mid-size banner choice between main bottom, bottom, footer for two weeks.
- One mention on three shows for two weeks
- Included in weekly podcast

Tier 3 \$200

- 30 second spot once every two hours for three weeks.
- One mention on three shows for three weeks.
- WairRadio website promotion via mid-size banner in feature space.
- Included in weekly podcast

Tier 4 \$300

- WairRadio website promotion via choice of banner in rotator or feature space.
- 30 second spot once every hour for three weeks.
- One live read on three shows for three weeks.
- Daily Tweet and Facebook ad for one week.
- Included in weekly podcast



WAIR Radio Show Sponsorship Packages

Tier 1 \$100

- WairRadio Website Promotion via Ad in Bottom or Footer on show's WAIR page.
- One 30 second spot to be played during the show for one week.
- One live read during show.
- Two Facebook posts and four tweets on off days.
- Included in weekly podcast

Tier 2 \$200

- 30 second spot played twice during the show.
- Four facebook and eight tweets for two weeks on the show's Facebook/Twitter pages on off days (days show is not on air).
- One live read during show for two weeks.
- WairRadio Website Promotion via Ad in Choice of Main Bottom, Bottom and Footer on show's WAIR page.
- Included in weekly podcast

Tier 3 \$300

- One live broadcast from local Sponsor's location.
- 30 second spot played four times during show for two weeks and be included in the show's podcast.
- Twitter/Facebook mentions during regular live weekly show for two weeks.
- WairRadio Website Promotion via Ad in showcase space on show's WAIR page.
- Included in weekly podcast

WAIR Radio Website and Ad Space Layout

ROTATOR

SHOWCASE-A	SHOWCASE-B	SHOWCASE-C	SHOWCASE-D	SHOWCASE-E	SHOWCASE-F
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FEATURE-A	FEATURE-B	FEATURE-C	FEATURE-D	FEATURE-E	FEATURE-F
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UTILITY-A	UTILITY-B	UTILITY-C	UTILITY-D	UTILITY-E	UTILITY-F
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BREADCRUMB

MAINTOP-A	MAINTOP-B	MAINTOP-C	MAINTOP-D	MAINTOP-E	MAINTOP-F
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CONTENT-TOP-(A,B, or C)

WELCOME TO WAIR RADIO

WAIR RADIO is a community of people who love music and want to share it with others. We are a place where you can find the latest in music, from new releases to classic hits. We are a place where you can connect with other music lovers and share your thoughts and opinions. We are a place where you can find the music you love and discover new artists. We are a place where you can find the music you need to get through the day. We are a place where you can find the music that makes you feel good. We are a place where you can find the music that makes you want to dance. We are a place where you can find the music that makes you want to sing. We are a place where you can find the music that makes you want to live. We are a place where you can find the music that makes you want to love. We are a place where you can find the music that makes you want to be happy. We are a place where you can find the music that makes you want to be a part of something bigger than yourself. We are a place where you can find the music that makes you want to be a part of WAIR RADIO.

MAINBODY

WAIR RADIO is a community of people who love music and want to share it with others. We are a place where you can find the latest in music, from new releases to classic hits. We are a place where you can connect with other music lovers and share your thoughts and opinions. We are a place where you can find the music you love and discover new artists. We are a place where you can find the music you need to get through the day. We are a place where you can find the music that makes you feel good. We are a place where you can find the music that makes you want to dance. We are a place where you can find the music that makes you want to sing. We are a place where you can find the music that makes you want to live. We are a place where you can find the music that makes you want to love. We are a place where you can find the music that makes you want to be happy. We are a place where you can find the music that makes you want to be a part of something bigger than yourself. We are a place where you can find the music that makes you want to be a part of WAIR RADIO.

SIDEBAR-A, SIDEBAR-B, SIDEBAR-C

SIDEBAR-A

SIDEBAR-B

SIDEBAR-C

CONTENT-BOTTOM-(A,B, or C)

MAINBOTTOM-A	MAINBOTTOM-B	MAINBOTTOM-C	MAINBOTTOM-D	MAINBOTTOM-E	MAINBOTTOM-F
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BOTTOM-A	BOTTOM-B	BOTTOM-C	BOTTOM-D	BOTTOM-E	BOTTOM-F
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FOOTER-A	FOOTER-B	FOOTER-C	FOOTER-D	FOOTER-E	FOOTER-F
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